

## Film guidelines NBO Housing Award

This guide lists requirements and tips for the content and technicalities of the films for the NBO Housing Award. Use all your creativity within this frame and make use of the tips from an experienced video creator.

### Content requirements and tips

1. Your film should last no more than 60 seconds.
2. It must convey answers to the following questions, but not necessarily in this order or as a direct interview format:
  - What makes your housing area the best place to live?
  - What makes it special compared to other areas?
  - What is the primary ingredient that makes your housing area the best place to live? (People, architecture, nature, a special spot, etc.)
3. Consider including people in your film.  
Our surroundings are often more beautiful in real life than on films and photos and people give life to films, so consider including people in your film – either talking people or people doing activities.
4. Do your presentation in your own language.  
That way it is easier to deliver your message and express enthusiasm.

### Technical requirements and tips

1. Do your recording horizontally.
2. Make slow movements when recording your film.  
If you use a mobile phone for the recording, be sure to make slow and steady movements – usually it is a good idea to focus on one motive until the count of five before you move the camera to the next motive. Use a tripod or a gimbal to keep it steady.
3. Ensure good sound on your film.  
New mobile phones are excellent for video recording, but the microphone is small and has a short reach. Either place the phone close to the sound you want to record or attach a microphone to the phone.
4. Edit your film and add English subtitles.  
It is difficult to make a good film in one take. Try and think of 3-4 settings/locations that makes as scenes in your video. Luckily, there are several free easy-to-use editing tools such as iMovie, LumaFusion, Premiere Rush and many more. Here you can also apply subtitles.
5. Send your film to [liv@bl.dk](mailto:liv@bl.dk) with [WeTransfer](#).

